



Lewisville Old Town Business Association

P.O. Box 1142
Lewisville, TX 75067
Otbalewisville.org

Lewisville Old Town Business Association and Preservation Society to Receive Anice Read Grant for Small Business Development Forums

Lewisville, Texas. December 3, 2010

The Lewisville Old Town Business Association (OTBA) in partnership with the Old Town Preservation Society (OTPS) was chosen to receive a grant of \$1,225 from the Anice Read Fund of Communities Foundation of Texas and the Texas Downtown Association. The grant will support an expansion of OTBA's small business development forums.

Today's economy creates a particularly threatening environment for small businesses in downtown areas. OTBA hosts annual small business forums to provide support to those small businesses located in Old Town Lewisville. "The benefits of our forum program to our downtown historic district include stability and growth opportunities for our local downtown businesses, leadership development in our downtown community and awareness in the benefits of investing in downtown communities and local businesses" said Amanda Ferguson, President of the Old Town Business Association. "The grant from the Anice Read Fund allows us to expand our program to offer the forums on a biannual basis."

For 2011, OTPS and OTBA plan two distinct forums. The first will focus on growing small business and thriving in a downtown environment. The second will focus on opportunities for investment in historic downtowns and will bring small businesses, city and community leaders, regional commercial real estate agents and developers to discuss sustainable investment and redevelopment opportunities in Old Town Lewisville. The forums will start with a breakfast and networking session, followed by a keynote speaker and roundtable discussions. The forums are planned to be held in the spring and summer of 2011 and will be completed by September 1, 2011.

About the Anice Read Fund

The Anice Read Fund of Communities Foundation of Texas and the Texas Downtown Association was formed in 1999 to honor the legacy of Anice Read of Austin, Texas. Mrs. Read was a beloved and passionate advocate for the historical preservation of Texas downtowns, believing them to be the lifeblood and heart of a community. The first grants from the Anice Read Fund were awarded in 2000. Since that time, more than \$45,000.00 has been granted, leveraging more than \$4 million for projects. Funding for the grants has come from a variety of sources, including fundraisers and donations from individuals and organizations interested in helping to ensure vitality for Texas downtowns.

About the Lewisville Old Town Business Association

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The Lewisville Old Town Business Association is the preeminent organization supporting the growth, development and success of existing businesses in Old Town Lewisville, supporting the recruitment of new business to enhance the Old Town Economy, and sustaining the economic life necessary to preserve Old Town as a living historic district by making a positive contribution to the Lewisville community.

About the Lewisville Old Town Preservation Society

The Lewisville Old Town Preservation Society is dedicated to preserving the historical character of Old Town Lewisville while fostering an environment for sustainable and historically sensitive growth and development in Old Town. OTPS works to preserve and restore historic structures and inform the public of the rich history in Old Town.

Contact Information

For more information visit www.otbalewisville.org or contact Amanda Ferguson, OTBA President at nestfloralstudio@mac.com or 972-955-8017 or Bill Peck, OTPS President at bill@peckarchitects.com or 972-221-1424.

For more information about the Anice Read Fund or the Texas Downtown Association visit www.texasdowntown.org or contact Catherine Sak, TDA Executive Director at info@texasdowntown.org or 512-472-7832.